#### Bracknell Forest Council Record of Decision

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1. **TITLE:** Citizen and Customer Contact Transformation Project

# 2. SERVICE AREA: Corporate Services

# 3. **PURPOSE OF DECISION**

To formally agree the proposals and recommendations for implementing the new approach to Citizen and Customer contact following the Plan Phase Gateway Review.

- 4 IS KEY DECISION Yes
- 5. **DECISION MADE BY:** Executive

# 6. **DECISION:**

That the recommendations in the Plan Phase of the Citizen and Customer Contact Transformation Programme be endorsed.

# 7. **REASON FOR DECISION**

The programme must move to the 'Do Phase' in order to implement the principles for the customer experience and achieve the anticipated outcomes and savings for 2020 and beyond.

#### 8. ALTERNATIVE OPTIONS CONSIDERED

None.

- 9. **PRINCIPAL GROUPS CONSULTED:** Staff and managers across the Council. Citizen and Customer Contact Programme Team members. Corporate Management Team
- 10. **DOCUMENT CONSIDERED:** Report of the Director of Corporate Services
- 11. **DECLARED CONFLICTS OF INTEREST:** None.

Date Decision Made	Final Day of Call-in Period
9 May 2017	16 May 2017